Tri-ang Railways Posters

used on Buildings



1952-65



Posters

Booklet Introduction

This booklet started out as something for my own amusement. It came from my interest in collecting Tri-ang Railway items produced in the 50's and 60's and the discovery that there was a lot more to the range than just rolling stock. The buildings had a greater variety than I realised, and the posters on them were a reminder of many things long gone. The purpose of this booklet is to try and pull together as many different variations as I can find.

Many people who have seen the booklet have suggested that I should release it for wider circulation. There are still other variants I am looking for to add to the existing list, but I feel it is now fairly representative, I hope you enjoy the memories. Dave McCarthy



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Introduction

Tri-ang made good use of the Posters on their Railway Buildings to advertise other products made by the Lines Brothers Group of companies. These included Pedigree Prams, Frog Model Aircraft, Tri-ang Pedal Cars and Penguin Model Boats, as well as Minic Cars, Minic Ships and Scalextric. The other posters used covered the local Holiday Resorts and other Manufacturers products.



The posters printed in this list have, unless otherwise stated, been scanned into the Computer from the original Tri-ang Buildings. They have then been Photo retouched using a software programme called Paint Shop Pro 6. The dimensions given have all been taken from the originals in my possession, and are for the full printed area of the posters. They are printed approximately double their original size.









The abbreviations used are as follows:-(T/O) R60 **Ticket Office** (W/R)Waiting Room R62 (P/R)R66 Porters Room **R67** Approach Steps (St)R67 (Kiosk) Newspaper Kiosk R69 (Br) Footbridge R71 **R461** (Pl/Ca) R73 Platform Canopy R461 Platform Sub-way (Pl/St)(TPO) Hoarding on Travelling P.O. Set







Original Red plastic version



R66 Porter's Room

Later Brown plastic version



R66K Porter's R with Kiosk

"Normal" poster allocation

R60	Ticket Office	Two posters, 1xL, 1xM/S
R62	Waiting Room	One poster, 1xM/S
R66	Porters Room	Two posters, Various
R67	Approach Steps	Three posters, 3xM/S
R69	Newspaper Kiosk	Special posters
R71	Footbridge	Two posters, 2xLong
R73	Platform Canopy	Two posters, 2xM
R461	Platform Sub-way	Two posters, 2xSpecial
Hoard	ling on Travelling P.O. Set	Two posters, 2xL

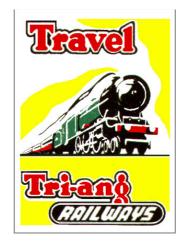






In-House Posters

Tri-ang Railways







22 x 17 mm (W/R)

Other Rovex Products

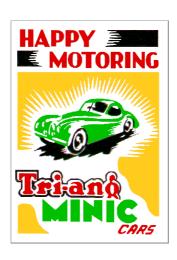


22 x 17 mm (St)

24 x 11 mm (St)



24 x 11 mm (St)



27 x 37 mm (TPO)



38 x 11 mm (Pl/St)



38 x 11 mm (Pl/St)





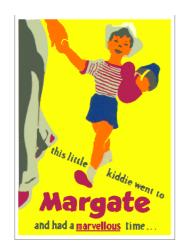
26 x 12.5 mm (St)

(Two different designs can be found)

Holiday Resorts

Tri-ang made good use of the posters to advertise the two main Holiday Resorts local to their Factory, Margate and Ramsgate.

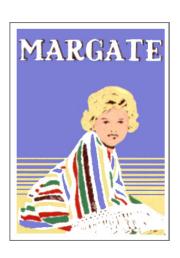
Margate



27 x 37 mm (TPO)



27 x 37 mm (T/O)



26 x 35 mm (T/O)

Ramsgate



27 x 37 mm (TPO)



27 x 37 mm (T/O)

Trade Adverts

Tri-ang made use of the posters on the Buildings to carry adverts for other manufacturers. This was done for a fee, and it certainly helped to bring realism, variety and colour to the products. It is only when the list is examined that the full variety is appreciated.

Large Posters



31 x 25 mm (T/O)



(32 x 25 mm (T/O))



32 x 25 mm (St)



27 x 36 mm (TPO)





New Zealand (TO)

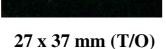


27 x 36 mm (T/O)

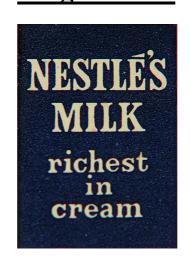
Trade Adverts

Large Posters

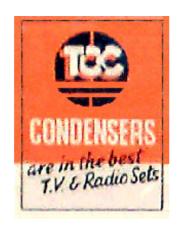




HAVE STOPPED









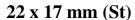
25 x 33 mm (T/O)



Trade Adverts

Medium Posters







22 x 17 mm (W/R)



22 x 19 mm (W/R)



22 x 18 mm (St)



22 x 17 mm (W/R)



25 x 16 mm (St)



22 x 18 mm (W/R)







Trade Adverts

Medium Posters





35 x 13 mm (TT I/P)

35 x 13 mm (TT I/P)





33 x 11 mm (TT I/P)

33 x 11 mm (TT I/P)















Trade Adverts

Small Posters







24 x 11 mm (St)

24 x 11 mm (St)

24 x 11 mm (St)







24 x 11 mm (St)

23 x 11 mm (St)

23 x 11 mm



34 x 5 mm Kiosk



Original Kiosk poster





19 x 9 mm as found on the TT models

Posters on the "OO" Footbridge

These posters were first used on the Minic range of products

In-House Posters











All Posters 110 x 12 mm

Posters on the "OO" Footbridge

These posters were first used on the Minic range of products

Trade Posters



TOO GOOD TO MISS



SPARKING PLUGS





the SAFE anti-freeze

All Posters 110 x 12 mm



Posters found on Aus / NZ Footbridge



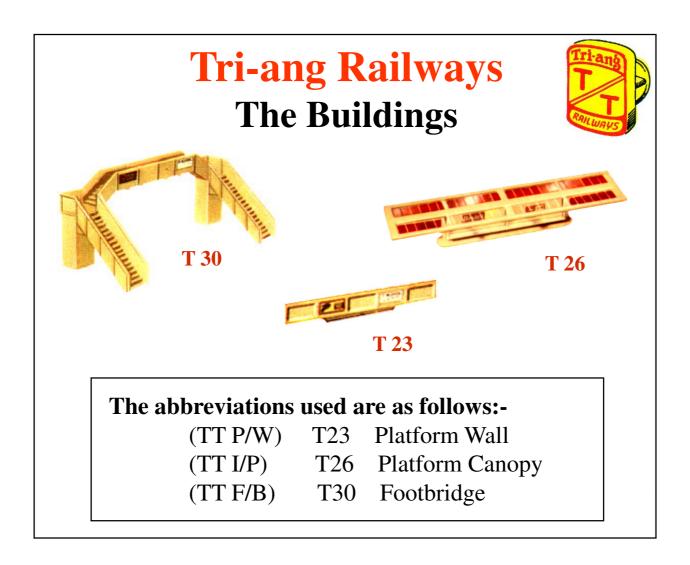
Smaller Bluecol Poster 80 mm

Posters on the "OO" Footbridge



These posters were first used on the Tri-ang Minic London Double Decker Bus as illustrated





The following posters were exclusive to the TT buildings. They can be found in varying numbers on the Footbridge and on some of the Platform Walls.













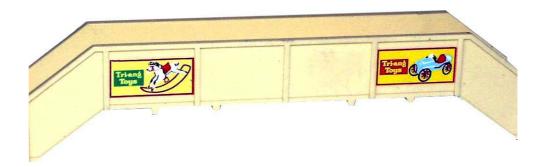






Tri-ang Railways The Buildings





The Footbridge came with eight, four or zero posters, with a mixture of blue, yellow or light yellow and pink backgrounds on the Tri-ang posters as well as some small commercial posters







The Platform Walling units again carried a varying number and mixture of posters.



The Platform Canopy unit carried four medium/small transfers from the main "OO" range of posters.

Reconstructions

These posters have not been scanned in but have been computer generated to match the originals

Reconstructed Posters



Tri-ang Railways Originals

Examples of original scanned image compared to photo retouched final versions.





The colour on some early Transfers were affected by the building colour showing through





Early transfers are very prone to chipping









Scalextric and Minic posters on Sub-way are paper based

Posters Check List

List of Posters and Locations. "X" indicates location of poster scanned in, "O" indicates other confirmed locations.

Description		Size		Known Location							
on poster		mm		(T/O)	(W/R)	(P/R)	(St)	(PI/Ca)	(TPO		
Railways											
Tri-ang Railways "Tra	avel"	27 x 37				Х					
Tri-ang Railways "Brit	itains Best Models" (Princess Loco)	22 x 17					X				
Tri-ang Railways "Brit	itains Best Models" (Jinty Loco)	22 x 17			х						
Rovex Products											
FROG PENGUIN "Mo	odel Aircraft"	26 x 12.5					х				
Pedigree Prams "The	e World's Best Baby Carriages"	24 x 11					X				
Tri-ang SCALEXTRIC		38 x 11	PI/St								
Tri-ang MINIC SHIPS		38 x 11	PI/St								
Tri-ang MINIC CARS "Hap	ppy Motoring"	27 x 37							х		
Tri-ang Toys Line	es Bros Ltd.	24 x 11					X				
Tri-ang Pedal Motors "The	e World's Best"	110 x 12	Br								
FROG PENGUIN "Fly	ring Models" "Scale Models"	110 x 12	Br								
INTE	RNATIONAL MODEL AIRCRAFT LTD										
Pedigree Prams "The	e World's Best Baby Carriages"	110 x 12	Br								
PENGUIN "Clo	ockwork Scale Model Boats"	110 x 12	Br								
Tri-ang MINIC CARS "Clo	ockwork''''Scale Models''''Over 100 Types''		0								

Posters Check List

Description on poster			Size		Known Location					1
			mm		(T/O) (W/R) (P/R)			(St)	(PI/Ca)	(TPO)
	y Resorts MARGATE		26 x 35		х					
	MARGATE	"THERE'S SOMETHING IN THE AIR"	27 x 37		х					
	Margate	"this little kiddie went to"	27 x 37				o			х
F	RAMSGATE	"and had a <u>marvellous</u> time" "Family Holidays are FUN at"	27 x 37		х					
<u> </u>	RAMSGATE	"catch the sun at"	27 x 37		0					X
Trade										
_	BLUECOL	"the SAFE anti-freeze"	24 x 11					Х		
<u> </u>	BLUECOL	"the SAFE anti-freeze"	22 x 17					X		
_ <u></u>	BLUECOL	"the SAFE anti-freeze"	110 x 12	0						
E	BNE	ELECTRIC WATER HEATERS						0		
	BNE	ELECTRIC DOMESTIC APPLIANCES							0	
_ <u></u>	BNE	ELECTRIC COOKERS Make life easier								X
	Craven A	CORK TIPPED, SMOOTH CLEAN SMOKING	32 x 25		0			X		
	Drydex							0		
	Drydex	BATTERIES FOR TORCHES AND CYCLE LAMPS	35x13	TT I/P						
	Evening News									
	EVER READY	BATTERIES for life!	22 x 18			0		X		
	EVER READY	BATTERIES for life!	33 x 11	TT I/P						
	EVER READY	BATTERIES for life!								
	EVER READY	BATTERIES for life! (slanting "BATTERIES")	23 x 11					X		
E	EVER READY	BATTERIES for life!	110 x 12	Br						

Posters Check List

Description					Knc	wn	Loc	atior	1	
on poster				(T/O)	(W/R)	N/R) (P/R) (St) (PI/Ca) (TPO)				
Trade Cont.										
Exide BATTERIES	STILL KEEP GOING WHEN THE REST HAVE STOPPED	27 x 37		X						
JOHN BULL	THE MAGAZINE OF GOOD READING	34 x 14						Х		
K.L.G.	TOO GOOD TO 'MISS', SPARKING PLUGS	24 x 11					х			
K.L.G.	TOO GOOD TO 'MISS', SPARKING PLUGS	22 x 17			X					
K.L.G.	TOO GOOD TO 'MISS', SPARKING PLUGS	110 x 12	Br							
LODGE	"ask for" "SPARK PLUGS"	24 x 11					х			
LODGE	"ask for" "SPARK PLUGS"	34 x 13	TT I/P							
Lyons Maid		24 x 11					х	0		
Lyons Maid	ICE CREAM						0			
Lyons Maid	SMOOTHER SWEETER RICHER, ICE CREAM	27 x 36		х						
Mickey Mouse Weekly				o						
Stephens	RADIANT BLUE fountain pen ink						o			
Stephens	Ink	31 x 25		х						
TCC CONDENSERS	ARE IN THE BEST TV & RADIO SETS	25 x 33		х						
TCC CONDENSERS	FOR T.V. & RADIO	22 x 19			х					
TCC	INTERFERENCE SUPPRESSORS	34 x 14						Х		
WATNEYS	"WE WANT" "BROWN ALE"	25 x 16				0	х			
WATNEYS	"WE WANT" "BROWN ALE"			0						
Others reported										
BOVRIL										
BY BRITISH RAILWAYS	CHEAP TICKETS AND EXCURSIONS									
BISTO	For All Meat Dishes									
RAILWAY MODELLER										

